

For
Designers
Apparel
Accessories
Services

At
The Songshan
Cultural and
Creative Park
松山文創園區



TAIPEI IN STYLE

2017.11.16-19 OPEN 10:00-18:00



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About TIS

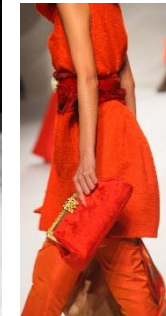
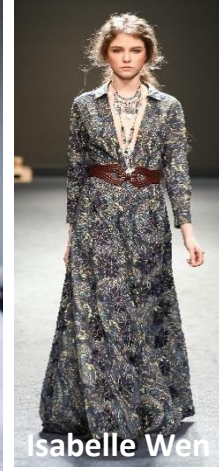
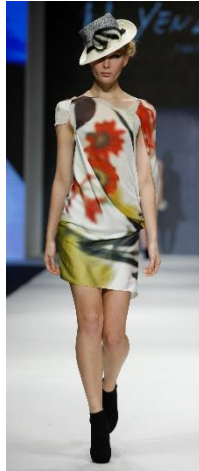
Taipei IN Style, the leader of Taiwanese Fashion Industry, has entered its 15th edition since 2006

- connect brands with new customers
- boost branding and sales
- link domestic and abroad sources
- prompt commercial dialogues
- world class house shows attract appeal media exposure
- seminars scheme provide newest market information
- matchmakings to cater buying demands



About TIS

Remarkable brands joined us...



YENLINE

JNBY

SHAO YEN

Isabelle Wen

Shiatzy Chen

GIOIA PAN

ISSEY MIYAKE

HIROKO KOSHINO

DOUCHANGLEE



About TIS

Key buyers from around East and West

Taiwan : SHINKONG MITSUKOSHI , eslite , SOGO , Breeze , Q square, FAR EASTERN , YAHOO...

Overseas : ARRTCO (CN), YUN SAN CORP. (HK), PARCO (JP), ISETAN (JP), ATELIER_TRE(JP), Hyundai (KR), Parkson(MY) , Actually Group (SG), Lafayette (ID), LAYERS LONDON (UK), DOSHABURI(ESP), Whistles (AU)...and more



Retrospect TIS



HOUSE SHOW



SEMINAR & FASHION EVENT



TRADE SHOW



Retrospect TIS

2016 Facts



26 nations

206 booths

204 exhibitor

20 House shows

7,676 m²



32,000 visitors

307 matchmakings

1,220 buyers & media

5 seminars



Retrospect TIS



CELEBRITY & VIPS PARTICIPATION



2016-17年秋冬コレクションを4月に発表するTISIは、2月にスタートする海外。ベトナムに日程がずれているが、「台湾には、他国のようなファッション・ウィーク

マカオから参じた「アノニマス (ANONYMOUS)」は、デザイナーのエヴァ 3人のデザインチームとして、2013年にスタート。モントーンを基調にしたミニオンが特徴だ。「台湾は、マカオに比べて、実用性がある。地味な色合いのものでもマカオ全体でもファッションブランドは、50はどののため、「香港より上海、シンガポ」に打ち出したいが、都市を決めて、バイヤーに訴求しなければ、届くでもない。現在、最も強いのはeコマースだけど、この展示会で「台湾のセレクトショ



Schön! fashion beauty culture video f
taipei in style | lucky 13



<http://www.1stlondon.com> celebrated its 15th Edition presenting its usual crop of runway shows, seminars, and one-on-one opportunities to meet with individual fashion designers from Taiwan and surrounding Asian countries. Co-located by the Taiwan Trade Fair, www.1stlondon.com presented its Autumn/Winter 2015 Collection from April 14 to April 16, 2015. Indeed, results may leave designers significant pressure in the Asian fashion industry as an influential one-stop with much to offer.

Tangren's interview with *Chia-Ming* presented a contrasting story of social conflict. Tangren Chia Chia and Yu Chang Lee explicitly came from a low and rural design background, but eventually found a common passion for clothing design. This women's collection highlighted numerous garments such as asymmetrical skirts and intricate detailing, with much accessories and knit items. "Every person has a different taste in fabric texture," Chia describes. "We might find coffee from Brazil in the morning, but not until four days later. I mean, I like it mixed with a little more, more culture." The mention that such the culture of fashion style, similar to the literature of Chinese culture, and adopted a value system as far as overall aesthetic interest and look. Compared to Chinese style, heavy pattern and the dresses considered to be very modern one. According to the designers, people like the traditional plots, and relationships are plain accessories. The collection aims to hope that people are able to accept and understand the culture on stage.

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A stylish Taipei

Fashion

By ANGELA
The China Post

On April 16, the Spring Festival, the most important Chinese festival, the 27th anniversary of the founding of the PRC, and the 40th anniversary of the founding of the Chinese People's Liberation Army. It was a day of joy and celebration. However, many beautiful women in the streets were wearing black and white mourning clothes, and some were wearing black and white mourning clothes. This was because the Chinese government had announced that it would hold a national mourning period for the late Chairman Mao Zedong. The mourning period was from April 15 to April 17, 1992. During this time, people were required to wear black and white mourning clothes and to observe other mourning customs. This was a significant event in Chinese history, and it was widely reported in the media. The mourning period was a time of reflection and respect for the late leader, and it was a testament to his enduring legacy in China.

with a light

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ends. Other than the runway, stars will be held in show, like in past years, where apparel will be shown in their environments and accessories on-line registers to still available, but be quick in securing a spot in these exciting shows.

Shows inevitable, yet still important. Shows are not necessarily new art, I have to say that you will have to wait until the end of the year, when the 14th FIS will be held from Nov. 10 to 13. No matter when, I don't say you are a fashion designer if you can't attend dates and make time for the three opening days.

1



1. Going beyond basics, (Kiyotake shows stripes in a sporty sense).
2. Elegant black and gold earrings from **SEJINA** can be played up or played down in any look.
3. The turquoise wool vestcoat, black chiffon and tea-bag and asymmetrical skirt from **Athena Chasing** show a playful vampire look.
4. The farranico-red, setsu gown from **MADAMEX** shows us with the accessories of an urban femme.
5. The combination of black lace and leather gives a gothic air in this winged bag.
6. A New Yorker simplicity is seen in this vintage bag, saved bag from West Village.

Courtesy of T

Ouverture et première journée :
moteur féminin et accessoires
Les membres du jury ont choisi de consacrer la première journée de la Biennale à la question du **moteur féminin** et de ses **accessoires**.
Du mardi au dimanche, on peut alors profiter de 122 créations
souvent et difficilement présentées ailleurs : bijoux, vêtements, sacs,
lunettes, *Hand Bag*, bijoux *Body*, etc. Contrepartie : l'ouverture de
certaines pièces de la collection *Hand Bag* et l'ouverture de
vêtements pour femmes *KIDS* ALA, à plus les spectateurs
se trouvent en face de la Biennale, à l'entrée de la Biennale.
Pour sa deuxième participation, le Comité d'Art
développement de la Biennale a choisi de consacrer la première
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 起展魅力 感受時尚氛圍

「臺北魅力展」松山文創園區14至16日展出 近百家品牌、設計師參與

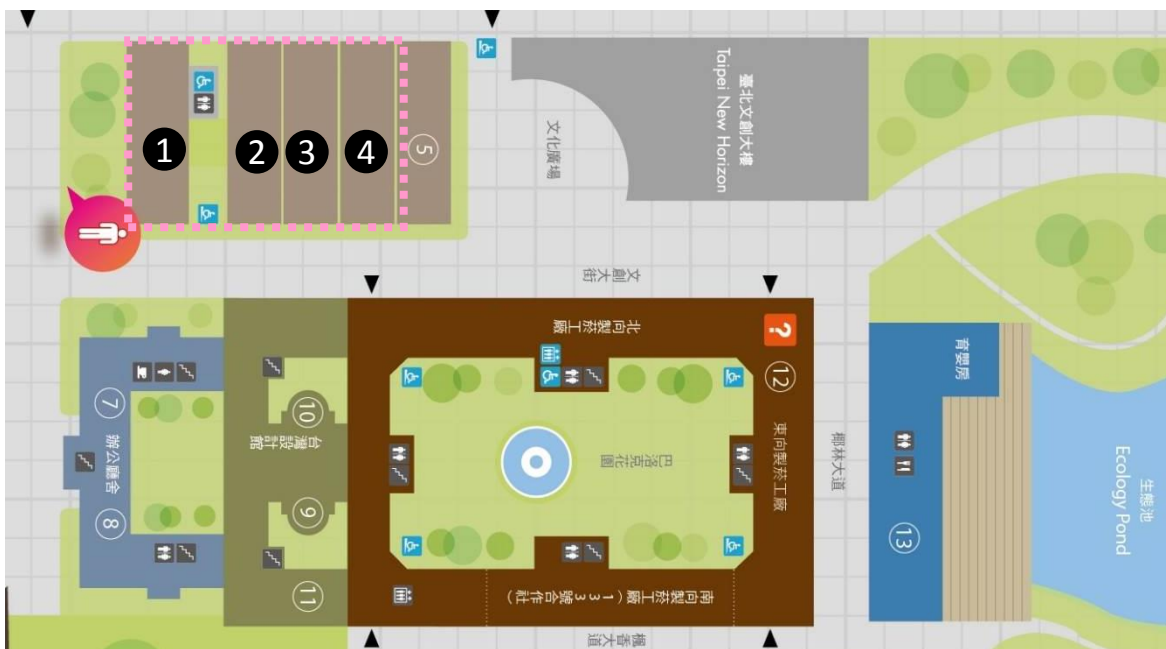
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● 湖北中環弘生化大藥房有限公司
總經理部：（0714）5866666

Venue : Warehouse 1~4,

The Songshan Cultural and Creative Park

Date : 16th~19th Nov., 2017



2017 TIS Preview

TIS not only acts a communication hub for Asia fashion industrials and design organizations to dialogue, but an effective B2B platform for buyers and participants.

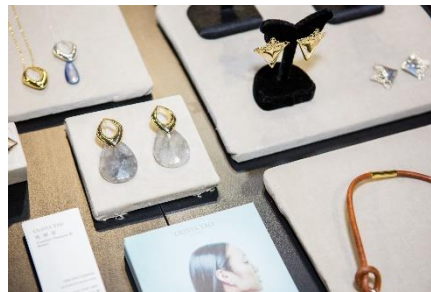
➤ garment



➤ Creativity



➤ accessory



➤ services



2017 TIS Preview

House show schedule(warehouse 1)

16 th Nov.(Thur.)		17 th Nov.(Fri.)		18 th Nov.(Sat.)		19 th Nov.(Sun.)	
11:00	Show1	11:00	Show5	11:00	Show9	11:00	Show13
14:00	Show2	14:00	Show6	14:00	Show10	14:00	Show14
16:00	Show3	16:00	Show7	16:00	Show11	16:00	Show15
19:00	Show4	19:00	Show8	19:00	Show12	Total 500 seats	



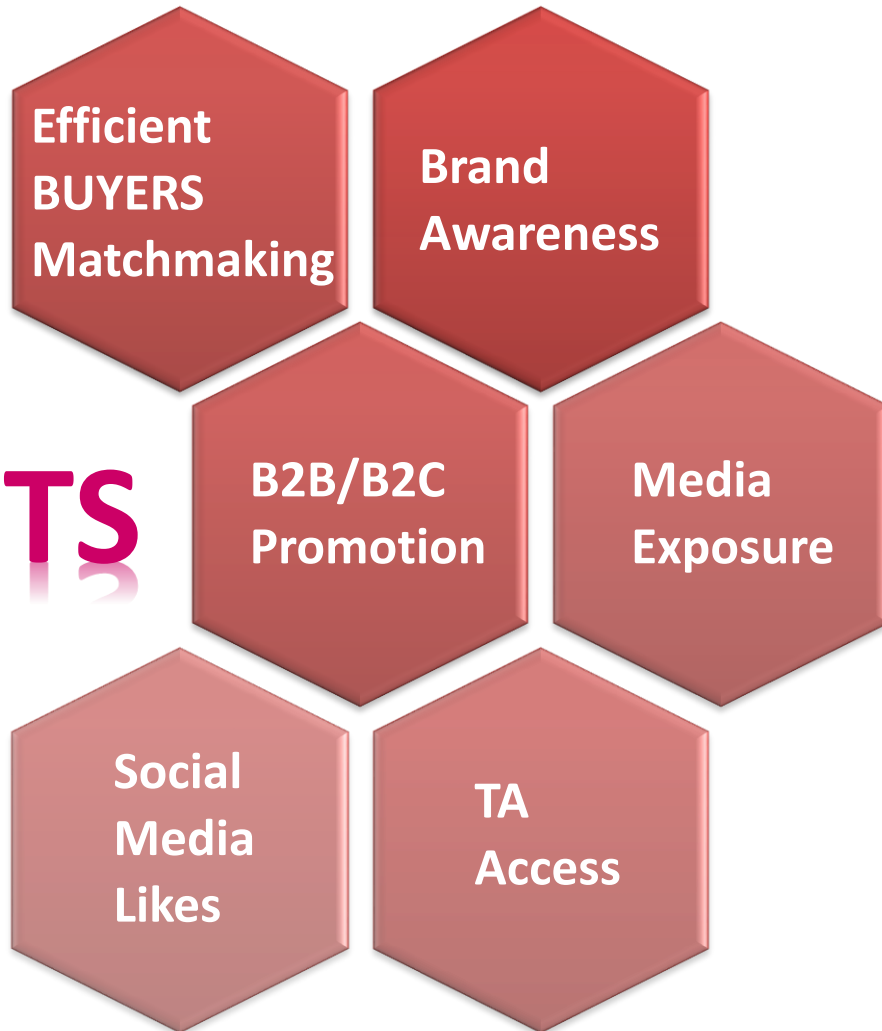
2017 TIS Preview

Item	Payment & Terms
Trade Show	
Standard Booth	9 sqm (3m×3m) USD \$ 3,000 Basic furniture and carpet included
Raw Space	9 sqm (3m×3m) USD \$ 2,700 It should be applied at least 2 booths space
Designer's Showcase	4.5 sqm (3m×1.5m) USD \$ 1,250 Basic furniture and carpet included
House Show (warehouse 1)	
House Show	USD \$ 11,000 (Weekday) ; USD \$ 15,000 (Weekday Night & Weekend) ※Models, sponsors' transportation allowance and particular requests are not included.



2017 TIS Preview

BENEFITS



if you like to know more

Mount: www.taipeiinstyle.com or E-mail: tis@textiles.org.tw

